

LAMC 2019

Latin Alternative Music Conference

SCHEDULE OF EVENTS

Tuesday, July 9th

3:00pm - 5:00pm **Eventbrite**

LAMC Registration @ The Stewart Hotel

Eventbrite is the LAMC Official Registration Partner

371 7th Avenue (Between 30th and 31st Street)

Wednesday, July 10th

9:00am - 5:00pm **Eventbrite**

LAMC Registration, Panels, and Exhibits @ Stewart Hotel

Eventbrite is the LAMC Official Registration Partner

371 7th Avenue (Between 30th and 31st Street)

11:30am – 12:45pm PANEL

From Dive Bars to Superstars: Latin Music On the Road

SYMPHONIC

Presented by Symphonic Distribution

AJ Alvarez (*Symphonic Distribution*)

Jorge Gimeno (*Sony Music Spain/Trópico Sonoro*)

Manuel Moran (*Live Nation*)

Jose “Fofito” Morales (*La Respuesta*)

Nelson “Polo” Montalvo (*La Buena Fortuna*)

William “DJ Chilly” Myers (*KEXP*)

Bruno del Granado (*CAA*)

2:00pm – 3:15pm PANEL

Sync: How Did That Song Get Into the Show



Presented by peermusic

Yvonne Drazan (*peermusic*)

Mayra Cortez (*Universal Music Publishing Group*)

Pablo Ahogado (*Concord Music*)

Leslie Arredondo (*Viacom*)

Rob Filomena (*Industria Works*)

Ricardo Rázuri (*D'expósito & Partners*)

Angelica Garcia (*ESPN*)

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5:00pm - 10:00pm

LAMC/SummerStage, Central Park Show @ Rumsey Playfield
Entrance at 72nd and 5th Avenue

Performances by: **Ximena Sariñana, iLe and Nathy Peluso**

7:30pm - 1:00am

LAMC Sounds from Spain Showcase @ DROM

Presented by Sounds From Spain

85 Avenue A

**Sounds
from
Spain**

Performances by: **Club Del Rio, Tu Otra Bonita, Candeleros, and Sol Escobar**

Open to LAMC registrants with a limited number of tickets to be made available.

Thursday, July 11th

9:00am - 3:00pm **Eventbrite**

LAMC Registration, Panels, and Exhibits @ Stewart Hotel

Eventbrite is the LAMC Official Registration Partner

371 7th Avenue (Between 30th and 31st Street)

11:00am – 12:15pm PANEL

Analytics & You: Music Strategies For Success in the Playlist Age

Presented by The Orchard

Samantha Moore (*The Orchard*)

iLe (*GRAMMY-winning artist*)

Luana Paganini (*Seitrack US*)

Azu Olvera (*Pandora*)

Jason Joven (*Chartmetric*),

Robertocarlos Marroquin (*Universal Music Group*)

Michelle Garcia Romero (*Deezer*)



1:00pm – 2:15pm PANEL

How to Make Money and Keep It: Latin Artist Finances

Presented by City National Bank and Prager Metis

Rodrigo Nieto (*City National Bank*)

Maria del Pilar Lopez (*Prager Metis*)

Matthew Limones (*SoundExchange*)

Alvaro Tafur (*Goldman Sachs*)

Delia Orjuela (*BMI*)

Josh Norek (*Regalias Digitales*)

Angie Martinez (*Attorney*),

Anna Bond (*Songtrust*)



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3:00pm - 4:15pm
Q&A with Residente

6:00pm - 9:00pm
LAMC/SummerStage, Queensbridge Park Show
Spotlight on Colombia
41st Avenue and Vernon Boulevard, Queens

Performances by: **Aterciopelados, Diamante Electrico and DJ Dayansita**

6:00pm - 8:30pm
LAMC Acoustic Showcase @ SOB's
204 Varick St
Presented by **Taylor Guitars** and **KCRW**



Performances by: **Jona Camacho, Kevin Johansen, Macaco, Club del Rio, Silvina Moreno, Sie7e** and more...

Open to LAMC registrants.

7:30pm - 1:00am
LAMC Indie Showcase @ DROM
85 Avenue A
Presented by **Symphonic Distribution** and **KCRW**

SYMPHONIC



Performances by: **Dorian, Amanditita, Campo-Formio, Los Rivera Destino, Santaferia**

Open to LAMC registrants with a limited number of tickets to be made available for purchase.

Friday, July 12th

LAMC OFFSITES - a full day of panels offsite!

10:00am - 12:30pm
Spotify - *RSVP Required. This is a limited-capacity event.*



Panel - Stories from the Studio: Taking a song to the next level

Linda Briceño (*First woman to win a Latin GRAMMY for "Producer of the Year"*)
Jeanne Montalvo (*GRAMMY nominated audio engineer*)
Franklin "El Médico" Rodríguez (*Multi-GRAMMY nominated producer/engineer*)

Performances by **El Mató a Un Policía Motorizado** and **iLe**

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1:30pm - 3:30pm

Anomaly - *RSVP Required. This is a limited-capacity event.*

Panel - Music and Brands

Alex Frias (*Fila*)

Ben Dorenfeld (*Anomaly*)

Jesus Malverde Gonzalez - (*Universal Music Latin*)

Performances by **Silvina Moreno**, **Club del Rio**, and **Juan Ingaramo**

4:00pm - 6:30pm

Live Nation - *RSVP Required. This is a limited-capacity event.*

LIVE NATION

Panel - Touring in the U.S. vs. Touring in Latin America and Spain

Bruce Moran (*Live Nation*)

Gil Gastelum (*Cosmica Artists + Records*)

Performances by **Jona Camacho** and **Gabriel Garzón-Montano**

6:00pm - 10:00pm

LAMC/BRIC Celebrate Brooklyn! Festival Show

9th Street and Prospect Park West Entrance

Performances by: **Gaby Moreno & Friends**, **Enjambre**, and **El David Aguilar**

7:00pm - 9:00pm

LAMC/SummerStage, Queensbridge Park Show

Flamenco Night

41st Avenue and Vernon Boulevard, Queens

Performance by: **A Palo Seco**

Saturday, July 13th

2:00pm - 7:00pm

LAMC/SummerStage, Central Park Show @ Rumsey Playfield

20th Annual Latin GRAMMY Awards® Special Anniversary Celebration

Entrance at 72nd and 5th Avenue

Performances by: **Vicente Garcia**, **ChocQuibTown**, **Macaco & Guaynaa**

5:00pm - 9:00pm

LAMC/Cosquin Rock @ SummerStage, Queensbridge Park Show

Spotlight on Argentina - US Debut of Cosquin Rock

41st Avenue and Vernon Boulevard, Queens

Performances by: **León Gieco**, **Él Mató A Un Policía Motorizado**,
Kevin Johansen, **Silvina Moreno** and **Juan Ingaramo**



THE LATIN RECORDING ACADEMY

